

Become a Glens Falls Brewfest Sponsor!

The 14th Annual Glens Falls Brewfest will take place on April 20, 2024. This very popular event is unique because it's about much more than beer.

It is about making our community a great place to live, as all proceeds benefit the Feeder Canal Alliance, a local not-for-profit that makes our region special.

Fourteen years ago three beer loving guys - a principal (Chris Reed), an optometrist (John Cordes) and a resort manager (Bill Mason) decided our town needed a first class beer festival. They wanted this Brewfest to be more than simply showcasing handcrafted brews. They wanted it to have a positive impact on the region.

So they started the Glens Falls Brewfest with a commitment to donate 100% of net proceeds to two local non-profit organizations. Thanks to our brewers, sponsors, vendors, volunteers and attendees, this one-day event has contributed over \$300,000 to our community. This commitment to local causes sets the Glens Falls Brewfest apart from other festivals, many of which are private ventures designed for personal profit.

This year the Glens Falls Brewfest will be held on **Saturday, April 20th, 2024**, on the Arena Floor at the COOL Insuring Arena.

As a Sponsor, your business will help create an occasion that is not only enjoyed by local residents, but also attracts beer lovers and their families to our community from afar. Plus, you will help raise valuable funds for a deserving area resource – the historic Feeder Canal & Towpath Trail and numerous educational programs and community events.

Please take a look at the attached sponsor sheet to see how you or your company can play a vital role in this effort. We appreciate your consideration!

Questions?

Contact the Sponsorship Chairperson, Steve Hibbard, to discuss this opportunity. Please call or text 518-491-8150 or e-mail glensfallsbrewfest@gmail.com.

Thank you for your support!



Mail:

21 Thomson Ave.
Glens Falls, NY 12801
GlensFallsBrewfest.org

Benefitting



With a nod to our Founders Chris Reed, John A. Cordes and Bill Mason